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New Avenue Marketing Announces Web Site Re-Launch with Face Forward Marketing Approach

West Hollywood, CA – April 16, 2008 – Today, New Avenue Marketing, announced its re-launch of the Web site, complete with new design, logo and *Face Forward* marketing approach. The new Web site provides better navigation, ease of functionality and updated features.

“I’m quite pleased with the end result of our new Web site. The improvements properly portray the direction of where the company is headed,” said Joe Keenan, president of New Avenue Marketing.

New Avenue sends its new message across by spreading the message: *Face Forward* marketing throughout the site. The unique concept is built on their philosophy of connecting consumers with brands face-to-face.

The added “Jobs” tab will enable New Avenue to promote available positions across the country. The real highlight of the site is its flashy “Showcase” pages which provide readers with an overview of their recent clients.

Check it out: www.NewAvenueMarketing.com

About New Avenue Marketing

New Avenue Marketing is a full-service agency specializing in *Face Forward* marketing. Based in West Hollywood and founded in 2004, New Avenue Marketing was recently named to the IT List, Event Marketer Magazine’s top 100 agencies. Clients include Nike, Inc., Time Warner Cable and ICF International. For more information, please visit: www.NewAvenueMarketing.com.